



**The Board of Education of  
School District No.5 (Southeast Kootenay)  
Minutes – Policy Committee**

**November 23, 2015, 10:30 a.m.  
Board Office**

**Committee Members  
In Attendance:**

**Co-Chair Trustee Brown (Chair)  
Trustee Ayling  
Trustee McPhee**

**Regrets:**

**Trustee Helgesen**

**Board/District Staff in  
Attendance:**

**Trustee Bellina  
Trustee Blumhagen  
Trustee Johns  
Chairperson Lento  
Trustee Whalen (by phone)  
Lynn Hauptman, Superintendent  
Diane Casault, Director of Student Learning/Innovation  
Darcy Verbeurgt, District Principal/Student Services  
Jennifer Roberts, District Principal of Technology  
Dan Noble, Vice Principal, Mt. Baker Secondary  
Janice Paetz, Executive Assistant (Recorder)**

**1. COMMENCEMENT OF MEETING**

**1.1. Call to Order**

The Policy Committee meeting of November 23, 2015 was called to order at 10:36 a.m. by Co-Chair Brown.

**1.2. Approval of the Agenda**

**POL-2015-13**

M/S that the agenda for the Policy Committee meeting of November 23, 2015 be approved as circulated.

**1.3. Approval of the Minutes**

**POL-2015-14**

M/S that the minutes of the Policy Committee meeting of October 26, 2015 be approved as circulated.

## 2. POLICIES PASSED BY THE BOARD SINCE LAST MEETING

Policy 1.2 Procedural Bylaw

## 3. BUSINESS ARISING FROM PREVIOUS MEETING

### 3.1 Draft Policy Advertising

Feedback from partner groups was reviewed. Discussion included:

- advertising policy vs sponsorship/partnership policies
- options for recognizing sponsorships/partnerships (i.e. on website) vs logos printed on sport uniforms, time clocks, etc.
- shopping days/evenings in schools
- community events advertised in school newsletters/emails
- BC School Sports currently has a ban on businesses advertising on school uniforms, which is different than a business buying schools uniforms and putting their logo on them as that is then a sponsorship, not advertising
- sponsorship/partnership policies are still in development and are completely separate from the advertising policy
- need to find respectful ways to acknowledge sponsorships/partnerships without it becoming too commercial.

#### **Recommendation A**

***“M/S that the Draft Policy Advertising be sent to the Board of Education for approval.”***

### 3.2 Draft Policy – Social Media

Feedback from partner groups was reviewed. Discussion included:

- How do we enforce accountability?
- policy is a starting point – the best we can do is to set policy, provide training to educate and inform people so they understand it
- training includes educating staff on changing their passwords regularly, especially when taking laptops home
- extreme caution should be used when expressing any type of personal opinions/views regarding school district business on social media.

#### **Recommendation B**

***“M/S that the Draft Policy Social Media be sent to the Board of Education for approval.”***

### 3.3 Revised Policy 7.1 Acceptable Use of Information and Communication Technology (ICT) and Technology Services

Feedback from partner groups was reviewed. Discussion included:

- student profiles, iCloud and FOIPPA regulations
- currently lots of work being done on reviewing programs currently being used, new portal system, and ensuring data is stored on servers located within Canada

- insert 'District ICT' throughout policy and regulations
- will review comment regarding grammar

**Recommendation C**

***“M/S that the revised Policy 7.1 Acceptable Use of Information and Communication Technology (ICT) and Technology Services, with changes noted today, be sent to the Board of Education for approval.”***

**4. CORRESPONDENCE AND/OR NEW ITEMS**

4.1 Policy 3.43 Legacy of Learning – Draft Regulations

- Brief discussion ensued.
- Still need to flush out regulations i.e. what does the process look like at the end of each school year.
- Comments will be brought back to the January meeting.

**5. INFORMATION ITEMS**

Nil

**6. ADJOURNMENT**

The meeting adjourned at 11:21 a.m.