



**School District 5 (Southeast Kootenay)**  
**Notice to Parents and Students: Outside Media in Schools**  
 940 Industrial Rd 1  
 Cranbrook, BC V1C 4C6  
 sd5.mailing@sd5.bc.ca

*Please complete, sign, and return with registration package.*

Student's Name: (Last) \_\_\_\_\_ (First) \_\_\_\_\_ Date: \_\_\_\_\_  
 (please print)

Media (including radio, television, newspapers, and other print and online media) are sometimes permitted or invited to come to the school or to school activities and allowed to take photos or video or conduct interviews with students, for the purposes of promoting public understanding of school programs, building public support for public education, and encouraging student achievement. [AP 146 - Social Media Use](#)

Note that school and district staff cannot control news media access, photos/videos taken by the media or others in public locations (such as field trips or off school grounds) or school events open to the public, such as sports events, student performances, school board meetings, etc.

**For Parents:** I acknowledge receipt of this Notice. If I have questions, I will contact the School District at 250-417-2055

\_\_\_\_\_  
**Parent's Signature**

**For Students:** I acknowledge that I am primarily responsible for protection of my personal privacy while at school and at school activities and will take appropriate steps to do so.

**Student's Signature**

**If you do not want your child to be involved in such activities, you need to:**

- Tell your child to avoid these situations,
- Tell your child's teacher of your wishes,
- Complete and return the form on the **back of this page** to ask the school and school district to take reasonable steps to avoid this type of publication of your child's name, image, or personal information by outside media.

**School Use Only:**

☐ Place an Information Alert "No Outside Media" in MyEducation BC. This alert will expire at the end of the academic school year unless indicated on page 2.

## Notice to School District 5 (Southeast Kootenay) re: Outside Media

**NOTE: To be completed only if you wish to register an objection to publication of your child's personal information by outside media at school events.**

**I do not want** my child's image or name published by outside media. I have told my child's teacher of my wishes. **I REQUEST** that the school district and its staff take all reasonable steps to avoid having my child's image or name collected or published by outside media when they are present in school or at school activities at the invitation of the school or school district. **I CONSENT** to disclosure by the school district or its staff of the personal information that is necessary to give effect to this request. **I MAY** choose to override this Notice by giving my consent in a specific circumstance. This request applies during **the current school year** unless I expressly revoke it or give consent to continue below.

Date: \_\_\_\_\_

Parent's Name: (Last) \_\_\_\_\_ (First) \_\_\_\_\_  
(please print)

Parent/Guardian\* Signature: \_\_\_\_\_

### Parent/Guardian Contact Information

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### For Students

I am aware of my parent's wishes as expressed above. I understand that I am primarily responsible for the protection of my own privacy at school and at school activities and will take appropriate steps to do so.

Student Signature: \_\_\_\_\_

\*For parents who have court orders describing their parental rights, this form should be signed by a parent who has the right to exercise the student's privacy protection rights.

If you have questions about this notice or about the collection of student personal information, you may contact:

School District 5 (Southeast Kootenay)  
940 Industrial Rd 1  
Cranbrook, BC V1C 4C6  
Phone: 250-417-2055

### Confirmation to continue:

School Year

Parent Signature

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